## **ACRO Global Media**

**Boothbay Harbor - Boston - Galway** 

## Ireland's Tourism Minister Kicks Off "The Gathering 2013" in Boston

Minister for Transport, Tourism and Sport Dr. Leo Varadkar TD was in Boston on Friday promoting Ireland's year-long welcoming back of its global diaspora in 2013.

Boston, Massachusetts USA (ACRO) October 3, 2012

On Friday, September 28 at the Boston Harbor Hotel the Irish national tourist board Tourism Ireland hosted a luncheon and briefing for members of the New England tourism industry on "The Gathering 2013" – Ireland's all-time most comprehensive tourism initiative. Speakers included Tourism Ireland's Executive Vice President USA Joe Byrne, Tourism Ireland CEO Niall Gibbons and special guest Dr. Leo Varadkar TD, Ireland's Cabinet Minister for Transport, Tourism and Sport. ACRO Global President/CEO David Boggs attended.

Throughout 2013, cities and towns all across Ireland will welcome overseas Irish and anyone else wanting to get to know Ireland by holding festivals, sporting events, concerts and celebrations of every type and kind. The Gathering Web site, which will be continually updated as happenings develop, is here: <a href="http://www.TheGatheringIreland.com">http://www.TheGatheringIreland.com</a>.

To hear the presentations delivered at Friday's luncheon, click on a photo caption.



Joe Byrne
Executive Vice President
USA
Tourism Ireland



Niall Gibbons
Chief executive Officer
Tourism Ireland



Dr. Leo Varadkar TD – Minister for Transport, Tourism &
 Sport and David Boggs - CEO ACRO Corporation and
 Director, Ireland Tourism Centre